



FARMLINK MARKETING SOLUTIONS IS A FULL-SERVICE MARKETING CONSULTING FIRM OFFERING A COMPREHENSIVE RANGE OF SERVICES DESIGNED TO MAXIMIZE PROFITABILITY FOR PRAIRIE FARMS.

We are also neighbours in your community who understand and appreciate the complexity of issues facing Canada's farm businesses. With the uncertainty in today's markets, more than ever, producers need to have marketing plans in place in order to enhance their profitability.

When you work with a FarmLink Marketing Advisor you can be assured that you have someone you can trust, with extensive knowledge of pricing and marketing strategies, who truly cares about the success of your farm. We will understand your farm operation, develop a solid plan based on your own unique production and financial situation, and then work through the marketing process with you step-by-step.

Creating a marketing strategy that will help your farm business achieve its unique goals is only the beginning of our relationship. FarmLink will manage, review and revise your strategy as market conditions change, helping you to make the smartest decisions for your business on a day-to-day basis, delivering tailored recommendations on all grain, oilseed, pulse and special crops as well as fertilizer and other inputs. Finally, we stand beside you in the marketplace to ensure you are receiving the best deal.



- EXPERT STRATEGIES.
- LOCAL SERVICE.
- MARKETING SOLVED.



Find out more today!

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ONLINE: farmlinksolutions.ca

Expert analysis and professional grain marketing services.

Enhance
your **FARM**
Business





Brenda Tjaden Lepp
Co-founder & Chief Analyst

“ We know from years of experience it’s not easy to plan a grain marketing strategy, or to get the hard work of marketing done properly for farmers with

so much on the go.

Our tailored, hands-on approach is designed to ensure your farm business achieves its full potential.”



Mark Lepp
Co-founder & Business Manager

Meet your local FarmLink Team at a meeting near you...

FarmLink’s people are all highly regarded industry experts. We are regularly asked to speak to commodity groups, farm organizations and agribusiness companies on a wide range of planning and outlook-related topics. Our presentations are always found to be insightful, educational and engaging. Contact us or check out our website at www.farmlinksolutions.ca to find an upcoming FarmLink event near you!

“ The main concern we had on our farm was marketing knowledge. We were very comfortable with the production side but lacked the knowledge & desire to learn how to market effectively. FarmLink closed that gap in our operation.”

Jeff Bean ~ Rouleau, Saskatchewan



www.farmlinksolutions.ca

“ I have a great relationship with the people at FarmLink. I have trust in their experience and knowledge. Their honesty allows me to feel comfortable when making my decisions.”

Mark Derkach ~ Russell, Manitoba

Put FarmLink to work for your farm

As a FarmLink customer, you will work closely with our local professionals to develop successful strategies and make sure the best decisions are made for your farm. Our Marketing Advisors are skilled marketers working hard in every way possible to help their farm clients succeed.

- **Knowledgeable professionals** who understand farming as well as the commercial grain trade
- **Independent and unbiased** analysis and advocacy for all types of crops
- **Tailored marketing performance reports** incorporating important financial information for your operation
- **Solid risk management strategies** to suit your individual needs
- **One-on-one contact** throughout the crop year to keep you up to speed with market events and on track with your marketing plan

Our service is backed by:

- An **experienced Analytical Team** who collects and assesses market information every day to put it to work for our clients
- **Professional Marketing Advisors** located throughout western Canada who will manage your plan, monitor local opportunities and communicate directly to you the actions that need to be taken to help you make the most profitable decisions for your business

YOUR MARKETING STRATEGY IS OUR BUSINESS AND OUR TEAM-BASED APPROACH BRINGS A BROAD KNOWLEDGE BASE TO FULLY ADDRESS EACH CLIENT’S UNIQUE CHALLENGES AND GOALS.

